

# THEATER RENTAL PRICING GUIDE

## STANDARD RENTALS

### **Cary Residents (private rentals):**

\$400/5 hour minimum + \$80/each additional hour

### **Non-Cary Residents (private rentals):**

\$600/5 hour minimum + \$120/each additional hour

### **Cary-based Cultural Organizations**

Performances in theater = \$300/5 hr minimum + \$40/each additional hour

Rehearsals/Set up in theater = \$125/5 hour minimum + \$35/each additional hour

### **Cary-based nonprofits (non-cultural):**

Receive 10% off the Cary resident rates. To qualify for the nonprofit discount, you must provide proof of your 501-c3 status.

## CINEMA-ONLY RENTALS

**Cary Residents (private rentals):** \$75 / hour plus rights for movie.

**Non-Cary Residents (private rentals):** \$112.50 plus rights for movie.

Hours are calculated in ½ hour segments and rounded up.

## OTHER SPACES

**Upper Lobby Rental Fee:** \$25 per hour (*for events using the upper lobby only – Cary residents*)  
\$30 per hour (*for events using the upper lobby only – Non-residents*)

## OTHER FEES

**Damage Deposit:** \$500

**Renting on a Holiday Fee:** additional \$50/hour

**Outside Operating Hours add. fee:** \$25/hour; additional \$25/hour fee on Town of Cary designated holidays

**Renting Within 30 Days:** Rentals booked within 30 days are approved at the discretion of the facility supervisor and are subject to a 20% additional charge.

**Technical Assistants (TA):** \$30/hour (*base rate – overtime charges additional*)

**TA (for Cary-based cultural orgs):** \$15/hour (*base rate – overtime charges additional*)

*(Note: At least one Technical Assistant is required for the duration of your event. Additional Technical Assistants are added as required at the discretion of The Cary Theater technical operations program staff. Production staff will be required any time the following equipment are in use: theatrical lighting; sound reinforcement; media and projection equipment; any other equipment deemed necessary by The Cary Theater technical operations program staff. Technical Assistants work a minimum of 4 hours and cannot work more than 5 hours without a meal break.)*

**Additional Front of House Staff:** \$15/hour (*1 is included with rental*)

**Security (if required):** \$30/hour (*rates are subject to change without notice*)

<b>Cleaning (if needed):</b>	A minimum \$100 cleaning fee (or more) will be incurred when renter does not clean spaces appropriately or when renter does not restore spaces to how they were originally found.
<b>Logo Non-Use Fee:</b>	\$100 <i>Logo Non-Use Fee \$100 Applies if renter does not utilize The Cary Theater logo in publicity as agreed upon by Operations &amp; Program Supervisor-Theater and Renter.</i>
<b>Ticket Surcharge:</b>	\$1.85 per ticket <i>(Other box office fees may apply. See ticketing section for details)</i>
<b>Merchandising Fee:</b>	15% of gross sales receipts
<b>Linen rental:</b>	\$3 per linen
<b>Movie Rights:</b>	<i>Renter is responsible for paying the rights for movies shown during a rental. The Cary Theater will secure rights through our distributors and the cost will be taken out of the box office settlement or paid in advance by the renter. If the box doesn't cover the cost, the renter will owe the difference for the rights.</i>